

Eurofoil to participate in Global Aluminium Foil Roller Conference

Since the first Global Aluminium Foil Roller Conference (GLAFCO), Eurofoil has been an active participant of each conference. The 3rd Global Aluminium Foil Roller Conference will take place in January 2014 to further strengthen the future progress of the global aluminium foil industry. At the last conference, attendees from around the globe reached a consensus on the need to coordinate actions on sustainability. The 2014 conference should produce many exciting and interesting debates to help shape the future of the aluminium foil sector and how it contributes to a sustainable future. The industry wants to continue to interact with all stakeholders on common issues. The first mutual communication project, "A Global Moment with Alufoil", was launched at the last conference. A brochure in seven languages and a multi-lingual website (www.global-alufoil.org) show the versatility of aluminium foil in providing solutions for a world facing growing population, urbanisation, climate change and scarce resources.

It is note-worthy that almost 10% of annual global primary production is converted to aluminium foil. The conference will gather together more than 90% of the global foil market. With eminent speakers from the industry, suppliers and customers (eg Nestle, Unilever, Tetra Pak...), the agenda promises to be absorbing, covering subjects ranging from the "Hidden Growth Potential of Africa" to "Sustainability – A Global Brand Owner's Perspective".

Willem Loué, Managing Director of Eurofoil, will chair a session in the 3rd GLAFCO and represent, in his presentation, the perspective of the European aluminium foil industry. "We are convinced about the important role aluminium foil has to play to offer sustainable solutions for the needs of a growing population." explains Loué: "Aluminium foil for both packaging and technical applications saves far more resources than are consumed in its production through the complete supply and value chain".

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Eurofoil is a leading European aluminium foil producer and a leading supplier of packaging laminates to the tobacco and packaging industries. Based on its unique expertise in continuous casting, Eurofoil has a highly flexible and autonomous supply system. Eurofoil delivers to top packaging, automotive and industrial brands in Europe and worldwide. Its Eurofoil Innovation Center in Luxembourg is the only R&D center which focuses on aluminium foil and its use in laminates and systems. Eurofoil – Experts In Foil.