



## NEW RESOURCES HELP CHILDREN LEARN ABOUT ALUMINIUM

Alupro has launched a new website for schools featuring free curriculum-linked activities for pupils aged seven to 14. [Learning Aluminium](#) includes resources which can be used across several subjects including geography, design and technology, English and ICT.



The Aluminium Life Cycle resources are based around a short film with supporting lesson and activity plans. Younger students are guided around the aluminium recycling 'loop' by three animated characters: Ally the aerosol, Alex the drink can and Freddy the foil tray - who between them explain aluminium's material properties, many uses and the importance of recycling. A second version of the film and resources is also available for older students. The project has been co-funded by Alupro members Novelis and Contital i2r with additional support from Unilever.



The new website also includes our popular competition for secondary schools, [the Alu D&T Challenge](#) which, is running again this term. More than 200 teachers have registered to download the resources since we launched the competition in September. Several members have taken the opportunity to visit schools in their area to help D&T classes and clubs with their design projects and we're looking forward to seeing the fruits of their labours when the judging starts after Christmas.



Rick Hindley  
Executive Director



**Aluminium Packaging Recycling Organisation Ltd**  
1 Brockhill Court, Brockhill Lane, Redditch B97 6RB  
Tel: 01527 597757 email: [info@alupro.org.uk](mailto:info@alupro.org.uk)

THE ALUMINIUM PACKAGING  
RECYCLING ORGANISATION

